



# HASSELBLAD 1000 F



WITH THE COMPLIMENTS OF

VICTOR HASSELBLAD  
*Optiska Verk*  
GÖTEBORG · SWEDEN

LAYOUT: FRANK MÖLLER · PHOTOS: SUNDIN · PHOTOGRAPH BY: GÖRAN LUNDGREN · GÖTEBORG

A MASTERPIECE OF VERSATILITY



CARL ZEISS JENA BIOTAR  
f/2.8 f = 80mm

The Biotar lens is a fast, compact, and highly corrected lens. It is especially suited for portrait and street photography. This lens focuses down to 20".



KODAK EKTAR  
f/2.8 f = 80mm

The Standard lens is especially designed for the Hasselblad and is of unequalled quality. This fast color corrected lens focuses down to 20".



KODAK EKTAR  
f/2.8 f = 135mm

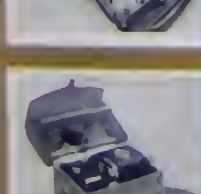
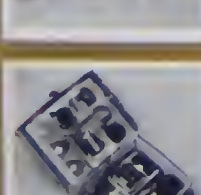
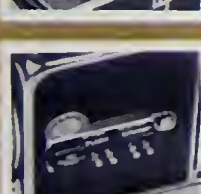
A superb long focal length lens for sport, news photography, portraits and fashion shots. This lens focuses down to 40".



CARL ZEISS SONNAR  
f/4 f = 250mm

The Sonnar lens is a fast, compact, and highly corrected lens. It is especially suited for portrait and street photography. This lens focuses down to 40".





Accessory for the 20 and 22 in. Combined No. 20 and No. 22 permit close-ups from 12 1/2 to 12 1/2 inches or for actual size.

Mag. focusing hood contains coated glass, power critical focusing device and soft rubber eye piece. Focuses in brilliant light by shutting out extraneous light. Covers full area of ground glass.

Remote Control shutter release cable which activates the shutter by a simple pulling action. Ideal for wildlife photography. Can be fired from up to 50 yards away.

Parallax Corrected Sports Finder combined with flash and "strobe" contact points. Through the transparent interchangeable masks the sports finder shows the actual picture area for the 50mm, 135mm and 250mm lenses.

Contact shoe also has provision for both "strobe" and flash. Like the sports finder these fill the necessary bracket on the side of the camera.

Standard Series VII filters can be used with the 50mm F2.8 lens, 135mm F4 and 250mm F5.6 lenses.

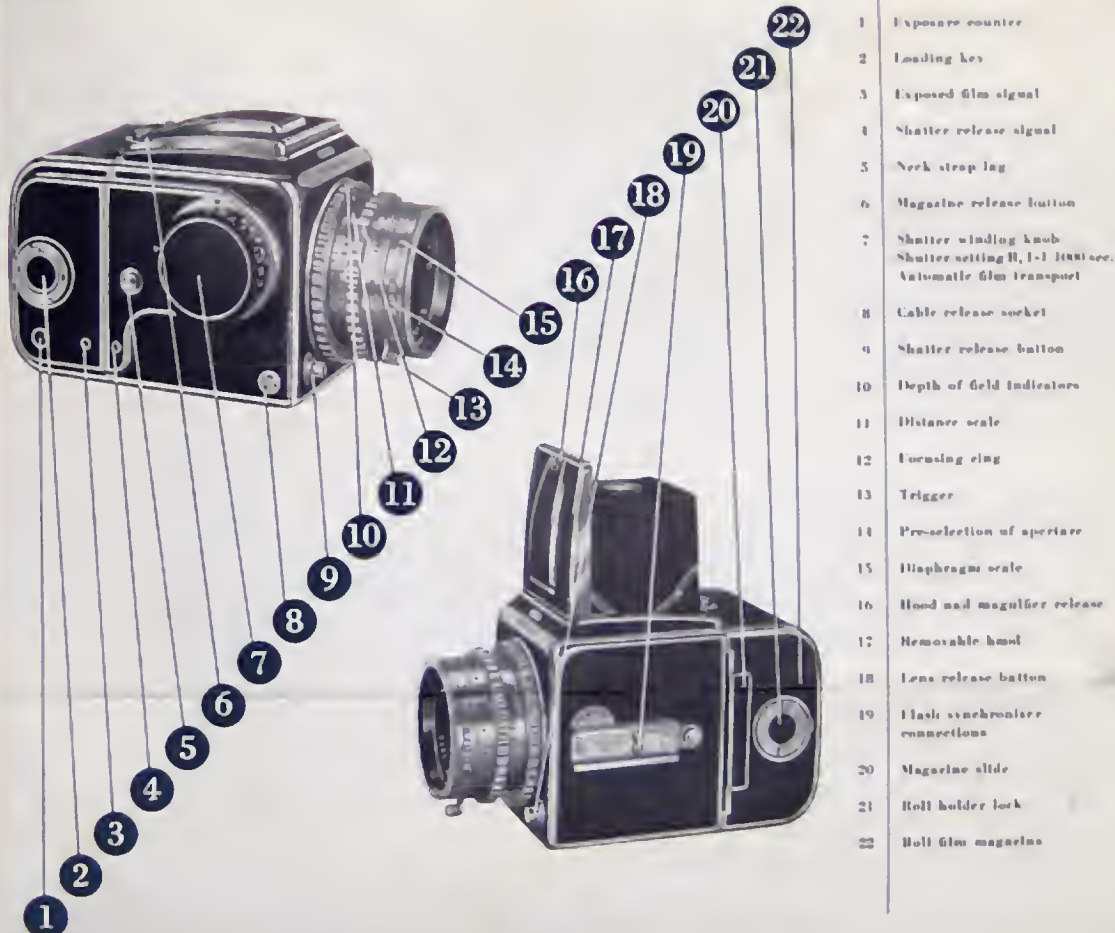
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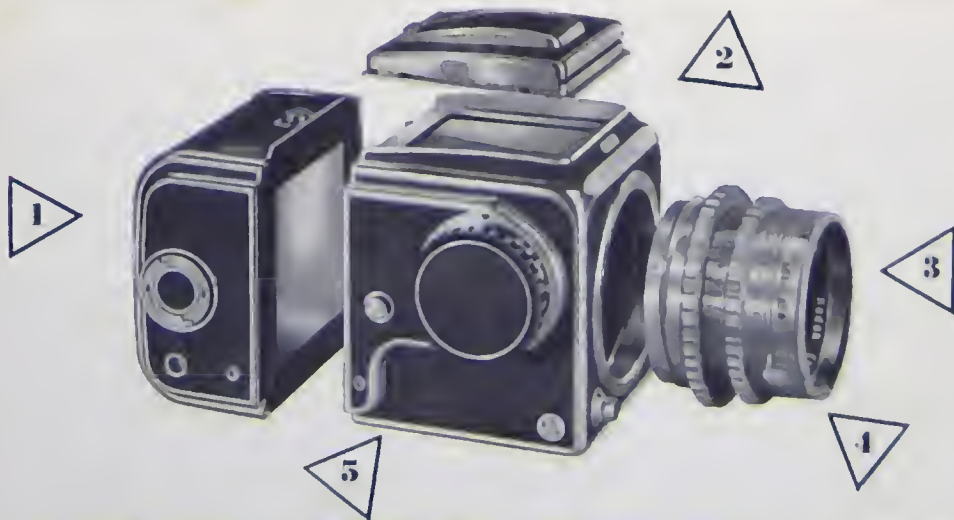
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## HASSELBLAD



- 1 Exposure counter
- 2 Loading key
- 3 Exposed film signal
- 4 Shutter release signal
- 5 Neck strap lug
- 6 Magazine release button
- 7 Shutter winding knob  
Shutter setting 1/1-1/100 sec.  
Automatic film transport
- 8 Cable release socket
- 9 Shutter release button
- 10 Depth of field indicators
- 11 Distance scale
- 12 Focusing ring
- 13 Trigger
- 14 Pre-selection of aperture
- 15 Diaphragm scale
- 16 Hood and magnifier release
- 17 Removable hood
- 18 Lens release button
- 19 Flash synchronizer connections
- 20 Magazine slide
- 21 Roll holder lock
- 22 Roll film magazine



### 1 INTERCHANGEABLE ROLL FILM MAGAZINE

This is one of the outstanding features of the Hasselblad. Allows the use of color or black and white films of various emulsions in the same camera. Each magazine has its own film counter and instant mechanism and automatic pre-exposure against accidental film fogging or shutter tripping.

### 2 REMOVABLE FOCUSING HOOD

Removable focusing hood allows easy clearing of the ground glass.

### KODAK EKTARITE FIELD LENS

The Ektarite lens increases the brilliancy of the ground glass image. Critical focusing is done at full opening. The Ektarite lens increases the range of the Hasselblad camera in low light conditions that were previously beyond the capabilities of a multi-reflex type of camera.

### 3 INTERCHANGEABLE LENSES

Standard equipment is the 50mm Kodak Ektar 1:2.8 lens of the finest optical quality. Additional lenses are 50mm Carl Zeiss Jena Biotar 1:4, 135mm Kodak Ektar 1:4 lens, 135mm Kodak Ektar 1:5.6 lens,

250mm Carl Zeiss Sonnar 1:5.6 lens and 250mm Carl Zeiss Sonnar 1:5.6 lens. These lenses are designed and manufactured especially for the Hasselblad. The popular Series VII filters fit the standard 50mm Kodak Ektar 1:2.8 lens as well as the 135mm Kodak Ektar 1:4 lens and the 250mm Carl Zeiss Sonnar 1:5.6 lens. Interchangeability of lenses is accomplished by a novel combination of thread and bayonet mount which insures positive locking.

### 4 PATENT PNEUMATIC DIAPHRAGM CONTROL

The 50mm Kodak Ektar 1:2.8, 50mm Carl Zeiss Biotar 1:4, 135mm

Wide Angle and 250mm Kodak Ektar 1:5.6 lens are made with patent diaphragm controls. A slight pressure on the diaphragm lever directly before making the exposure, closes the aperture down to the predetermined f-stop.

### 5 FOUR-PRONG SHUTTER OPERATION

A single knob controls film winding, exposure counter and the four shutter speeds, ranging from one second to 1/1000, plus bulb. The Hasselblad is fully synchronized for "strobe" and

The 21, 22 Hasselblad Camera is the Camera of the present as well as the future. It is an extremely versatile camera, combining rapid operation with matchless precision workmanship. No photographic task is too great, none too small for this unusual camera. The toughest assignment is hardly a challenge to the owner of the Hasselblad.

Basically the Hasselblad is as easy to handle as the simplest camera yet it can be the complete master of any photographic situation, no matter how difficult.

Attractively composed pictures become child's play when you gaze down at the brilliant ground glass image surrounded by the deep focusing hood. You actually see the picture full size, exactly the way it will appear in the finished print. Because of the single lens principle, the vexing problem of parallax compensation is entirely eliminated. The Hasselblad uses the popular No. 120 film readily obtainable all over the world. 12 exposures per roll makes it very economical indeed.